

Effective January 20, 2016

Persons or Businesses who desire to challenge the truthfulness of statements of fact in a post on <u>scambook.com</u> should complete this form for use in the Scambook Expedited Arbitration Program.

Please note, statements of opinion are not facts and will NOT be investigated by the Arbitrator. The Arbitrator will decide whether or not a specific statement is an opinion, but will not render a decision regarding the truth or falsity of an opinion.

By completing this form, you agree and confirm you have read and accepted the Scambook Terms of Service and the Scambook Expedited Arbitration Agreement.

This document is to be filled out in its entirety. Failure to comply can result in immediate rejection.

This form must be fully completed, printed, signed, scanned into PDF format, and emailed to: arbitration@scambook.com

The original version of this document, along with the signed Arbitration Agreement, and the non-refundable Arbitration Fee must be mailed to:

Scambook, LLC 501 Franklin Avenue Suite 200 Garden City, NY 11530



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1. Identify of the Complainant

- Official Business Name:
- Email address for correspondence about this arbitration:
- Business mailing address:
- Business telephone:
- Contact person name:
- Contact person telephone:
- Contact person mailing address:
- 2. Identify the specific post (a post is limited to one posting by one Author. A post under this definition is a posting that is characterized on Scambook as a post, rebuttal, update, consumer suggestion, or a consumer comment. A Post may include two or more postings by the same Author only if (1) the content of the postings is identical; or (2) one of the postings is the initial post filed by the Author and the other posting is an update to that initial post. being challenged):
 - What is the title of the post?
 - What is the number of the post (the post number is located above the title on Scambook.com)?



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3.	Identify the Consumer who posted the post, or indicate if unknown:

- Consumer name:
- Consumer address:
- Consumer telephone:
- Consumer email:
- 4. Identify the relationship between the Complainant and the Author who posted the post, or indicate if unknown (customer, ex-employee, etc.):
- 5. Provide an introductory statement describing the context of your dispute with the Post (500 words or less):



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- 6. You May Answer 6a or 6b or both:
 - a. Using exact quotes, identify the specific allegedly false statement(s) in the challenged Post (limited to 5 specific statements):
 - 1. "[Insert statement here]"
 - 2. "[Insert statement here]"
 - 3. "[Insert statement here]"
 - 4. "[Insert statement here]"
 - 5. "[Insert statement here]"
 - b. If you are challenging the asserted status or role of the Author, please make a simple statement to describe your challenge instead of quoting a false statement. For example, if the Author claims or implies in the post that he is a customer of your business, but you have reason to believe the Author is a competitor, indicate that dispute here.



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7. You N	Iay Answer	7a or	7b or	both:
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- a. Explain and argue how each statement identified above is false (150 words or less per statement):
 - 1. Statement #1 is false because:
 - 2. Statement #2 is false because:
 - 3 Statement #3 is false because:
 - 4. Statement #4 is false because:
 - 5. Statement #5 is false because:



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- b. If you are challenging the identity of the person who posted the post, please explain your challenge. For example, you may state something like this: I know that the post was posted by a competing business operating under the name *XYZ*. because a former employee of *XYZ's* came to me and posted that *XYZ's* owner paid her to post the false posts. Also, I checked my business records, and I don't have any customers named Fred.
- 8. The following evidence supports that the challenged statement is false:

Statement #1

Witness Statement [Insert name of witness], attached Witness Statement [Insert name of witness], attached

Document A [Insert name of Document], attached **Document B** [Inset name of Document], attached

Statement #2

Witness Statement [Insert name of witness], attached Witness Statement [Insert name of witness], attached

Document C [Insert name of Document], attached **Document D** [Inset name of Document], attached

Statement #3

Witness Statement [Insert name of witness], attached Witness Statement [Insert name of witness], attached



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Document E [Insert name of Document], attached **Document F** [Inset name of Document], attached

Statement #4

Witness Statement [Insert name of witness], attached Witness Statement [Insert name of witness], attached

Document G [Insert name of Document], attached **Document H** [Inset name of Document], attached

Statement #5

Witness Statement [Insert name of witness], attached Witness Statement [Insert name of witness], attached

Document I [Insert name of Document], attached **Document J** [Inset name of Document], attached



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9. Certify that this Scambook Expedited Arbitration Complaint and Statement is true and complete to the best of the knowledge of your knowledge:

book Expedited Arbitration Complaint an Complainant] I declare under penals	nsible for preparing and presenting this Scamd Statement for[insert the name of the ty of perjury that I made reasonable efforts to
verify the facts presented, and that the fact of my knowledge.	s represented are true and complete to the best
DATED this day of	, 20
[insert your name][insert your title]	_
[insert the name of the Complainant]	