

ABSOLUTE MARKETING COMPLAINTS

This report was generated on - May 18, 2012

▼ Summarized Group Report for Absolute Marketing

52 Complaints **0** Comments **\$5,430** Total Reported Damages

This Scambook Group Page started on January 2nd, 2012, with initial reports beginning on August 24th, 2011

▼ Sample Complaints Filed Against Absolute Marketing

Complaint Title: Absolute Marketing - False Advertising for \$59.00 on 12/31/2011

Submitted by
Fool12
on 12/31/2011
Complaint #52933

Was approached by young white male claiming to be a college student (Leon County) to buy magazines for veterans. The same as the other victims have reported. Unfortunately did not check out the scam alerts before giving him the check. Have just requested a stop payment on my check.

Complaint Title: Absolute Marketing - Other for \$354.00 on 04/14/2012

Submitted by
RITA
on 04/16/2012
Complaint #102801

TWO MEN CAME BUY THE HOUSE SELLING MAGAZINES, FOR VETERANS. MY MOTHER GAVE THE MEN 2 CKS FOR 177 EACH, THE MEN LEAD HER TO BELIEVE THAT THE CKS WERE NOT GOING TO BE CASHED. `IT WAS JUST SOMETHING TO SHOW THAT THEY HAVE BEEN AROUND.` THE CKS WERE CASHED. THAT WAS HER BILL MONEY, SHE LIVES ON A FIXED INCOME OF NOT MUCH MORE THEN WHAT THE TWO MEN GOT FROM HER.

Complaint Title: Absolute Marketing - False Advertising for \$15.00 on 05/03/2012

Submitted by
Michelle
on 05/03/2012
Complaint #109310

Said he was a sophomore student at Slippery Rock University asking for a donation or to buy a magazine to send to troops overseas.

Complaint Title: Absolute Marketing - False Advertising for \$89.00 on 12/22/2011

Submitted by
dici
on 01/03/2012
Complaint #53675

2 college kids selling magazines for vets....blah blah blah.. told me they would leave their info about the company and never did...took my check and ran off said they were the neighbors kids..so i beleived them.. it was around 7pm.
over drew my bank account before i had tried to look them up and put a stop payment on the check..they told me the company would call and verify if i ordered the magazines before the check went through(but they didnt)..not a legit company.
scam
called my bank to try to reverse the charges...

Complaint Title: Absolute Marketing - False Advertising for \$59.00 on 02/20/2012

Submitted by
momser
on 02/29/2012
Complaint #81290

A young girl came to my house saying she was a University student raising money for a trip. She was selling magazines so that she could raise money AND that the subscription would be for military hospitals. Since my Father, husband and son are all veterans, I thought in my own way, I was helping those brave men & women just a little. I asked why the subscription price was so high and was told it would cover the subscription price and trip cost. I chose a hospital where my subscription would go and gave the girl a check for 59.00.

I later found out from my daughter that the University group the girl said she was associated with was not selling magazines for any trip. I feel scammed but I also feel sad that my subscription would not be going to where I thought it would go.

Complaint Title: Absolute Marketing - False Advertising for \$118.00 on 04/04/2012

Submitted by
JnK2004
on 04/06/2012
Complaint #98971

A young lady, approximately 19/20 years old, came to my door early evening presenting herself as a journalism major at PSU - York. She said she lived one street up from me which could have been true because I have only lived in the area for a month. She told me ESPN was sponsoring a program for journalism majors over the summer and she was selling magazines to help raise funds to reduce her out of pocket expenses for the ESPN summer program. She told me I would pay for the subscription, pick a military base of my choice, and when wounded soldiers came back to the States, they could choose a magazine while they were healing. In addition I could pick out a charity of my choice and a donation would be made to them as well. She tried pushing me to pay her cash but I told her I would write her a check. I wrote the check to Absolute Marketing and placed her name VICTORIA SMITH in the memo line as she instructed me too. She handed me a receipt and off she went. Later that night, my neighbor came over, asked if I had bought any magazines I said yes and he told me it was a scam. So I got on my computer and found this blog I don't know who I am more pissed at, her or myself for being so damn stupid. This happened in York, Pa area

Complaint Title: Absolute Marketing - Other for \$236.00 on 04/13/2012

Submitted by
Bobolink2
on 04/13/2012
Complaint #101998

Last evening, a young man came to my door. He represented himself as a neighbour and a student at the University of Delaware. He was attempting to get "points" for a trip to King's College, Cambridge. Purchase of four magazine subscriptions to purportedly be sent to armed forces personnel would add to his "point" total. Having been under the weather yesterday, I was susceptible to his pitch, and paid a total of \$236 for the subscriptions and received a receipt for the payment which does not specify the service purchased (perhaps no such service). After he left, my apprehensiveness of this transaction caused me to both research him and the agency he represented. He was not as he represented himself, and I learned of the marketing practises of Absolute Marketing. I immediately wrote a letter of cancellation to the firm, complying with their cancellation policy. Doubtful that they would adhere to their "refund" policy, I also stopped payment on the cheque, although they, contrary to the Universal Commercial Code, state that "stop payments" are illegal. Having received personally neither goods or services from the company, I am convinced that I was within my right to almost immediately do so. They will likely not receive the paper work of my cancellation until Monday, this being Friday and will also likely claim that my cancellation was not within the 3 day cancellation window as specified on the receipt. So be it! I will not honour the payment unless I be legally required to do so! I further sent copies of my notification and receipt to Marquis Fulfillment Agency who are apparently affiliated with Absolute Marketing or

their parent company as well as to the Georgia Consumer Protection Agency. I cannot predict the outcome of this situation, but I refuse to let it rest until some reasonable resolution is attained. Something must be done to inhibit this firm from its reprehensible business practises!

Complaint Title: Absolute Marketing - False Advertising for \$59.00 on 05/20/2011

Submitted by
lesson-learned
on 11/17/2011
Complaint #36568

Guy in his 20's came to the door selling magazine subscriptions to be sent to the overseas military. Money would go to support his American Legion baseball team. He said the magazines companies were donating the subscriptions and that is why the teams were getting all the money. He said he lived in the neighborhood with his grandmother, named the street, named other neighbors who had bought subscriptions AND EVEN SHOWED ME THEIR CHECKS THAT THEY HAD WRITTEN! So I know I'm not the only one in the neighborhood who got scammed. And I knew it was a scam as I was writing the check. But they make you feel so guilty for not wanting to support the military if you say no. Lesson learned!

Complaint Title: Absolute Marketing - False Advertising for \$49.00 on 10/06/2011

Submitted by
Taken_in_Durham
on 10/08/2011
Complaint #25144

Friendly kid came to door, claiming to sell magazines to be given to wounded vets, while he'd earn points for his American Legion baseball team to go play in Hawaii. He claimed to live right around the corner and named the street. He also named a neighbor and said she'd bought a subscription. He promised he'd cut my grass (on Saturday), if I'd buy a subscription, so I did, for \$49.00. No lawn mowed, of course. My receipt says I must cancel within 3 business days, and won't accept phone cancellations. Claims I'll be liable for bounced check fees, and stopping my check would be illegal. (I stopped it anyway, but don't know yet if I stopped it in time.) Note that the receipt says they have 120 days to send the magazine to the veteran, which means that if they had any intention of doing so, they'd have ample time to cancel the subscription and so not incur any damages. So the 3-day window to cancel is ridiculous--and costly; it means you'd need to send a notice by FED-ex next day service to have any hope of arriving within the window. Far as I'm concerned, the lawn mowing inducement is fraudulent. Stay away from these guys!

Complaint Title: Absolute Marketing - False Advertising for \$118.00 on 02/01/2012

Submitted by
Dean
on 02/01/2012
Complaint #67922

Young man in his late teens, early twenties posing as an American Legion base ball player from AL Post 24 in Oklahoma City. Said his Grand Mother lived in the neighborhood and new us. Was selling magazine subscriptions to earn money for a baseball trip to Dallas, cost \$2000.00 as opposed to a trip to Hawaii that would cost \$62,000. Magazines would be donated to American troops over seas. Fell for it...hook, line, and sinker!!!